



SHORT VIDEO AD

Benefits of this product

- Get the most effective advertising option for your social media accounts.
- Expand your followers database.
- Communicate your message dynamically.
- Enrich your branding assets.
- Take advantage of a great value investment.

What IS included?

- 15 Second video.
- Animated text
- Music handpicked and edited to fit your branding voice.
- Formatted for your specific media outlet.
- Message copywrite.

What is NOT included?

- Video shooting.
- Photography session.
- Stock footage.
- Publication of the final product.
- Copyright ownership of the contents like animations, music, or any other related materials.

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DEVELOPMENT

How does the development process work?

Planning

- On the first consultation we discuss the details of the production.
- We collect all related digital assets (if any).
- The mood and basic story-line is defined.
- We offer you music and sound effect options.

Publishing process

- We render a private version of the video in youtube.
- Along with your team, we verify that the final looks and feels as expected.
- If needed, adjustments to the final product are made.

Finalization

- We send you a link to download your Video ad.
- We make your ad visible in our Youtube channel and social media accounts.



IMPROVEMENTS

What other steps should I take to improve my digital presence?

- Develop a trendy website for your company.
- Start your own digital store.
- Get a Brand Refresh service for your assets.
- Set-up a Google adwords campaign.
- Set-up a social media campaign.
- Do a competitor's marketing analysis.
- Get a UX/UI testing for improvement.

Do you provide any of the above mentioned services?

YES! we can help you with all the listed services. We will be happy to further assist you and provide the ideal solution for your business.

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